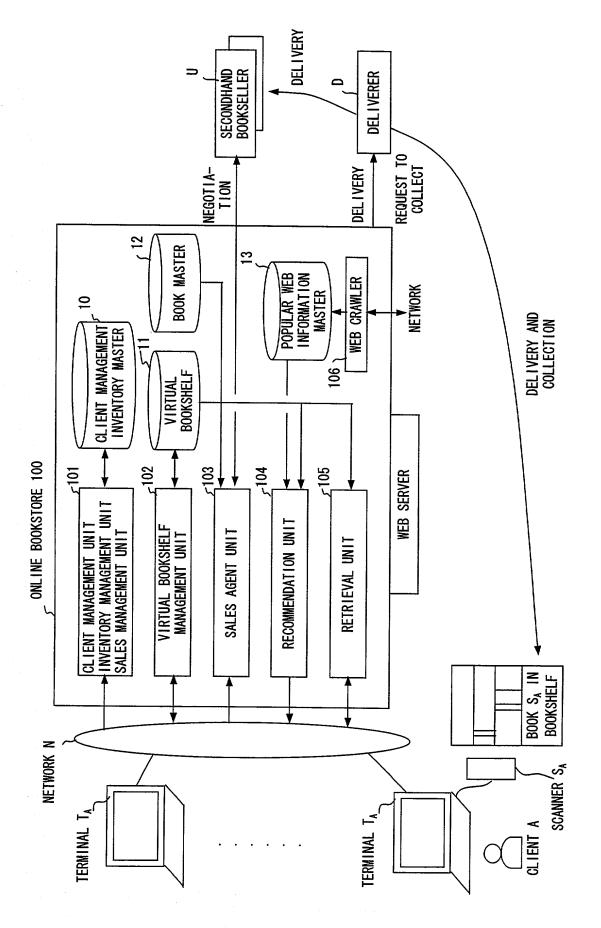


Я П.



F I G. 2

VIRTUAL BOOKSHELF 11 O: NOT OWNED 1: OWNED (EXCLUDING 2) 2: PURCHASED 3: UNNECESSARY (OWNED, EXCLUDING 4) HOW MANY BOOKS WRITTEN BY 4: UNNECESSARY (PURCHASED) THE AUTHOR ARE OWNED? **BOOK AUTHOR** ID ID B1, B2, B3, B4..... W1, / W2, W3, W4..... CLIENT CLIENT ID ID 010000---**A1** Α1 130000... 0200000..... A2 A2 **1040** Α3 A3 A4 A4 VIRTUAL BOOKSHELF BY BOOK 111 VIRTUAL BOOKSHELF BY AUTHOR 112

FIG. 3A

FIG. 3B

CLIENT ID × BOOK ID	ENTRY DATE	PUBLIC FLAG	COMMENT OR NOTE
(A1,B2)	20001020	1	THIS BOOK IS NOT INTERESTING OBVIOUSLY PRESENTED BY XX
(A2,B2)	20001130	0	
(A2,B4)	20001101	0	

PERSONAL COMMENT TABLE 113

FIG. 3C

BOOK ID	AUTHOR I D	AUTHOR NAME	TITLE OF BOOK	PUBL I SHER NAME	PUBLISHE D DATE	ISBN	
B2	W1,W2	ххх,ууу	ZZZZZ	uuuu	1997	4-333	
B4	W3	aaaa	bbbb	لللذ	1998	0–243…	
		•••••					

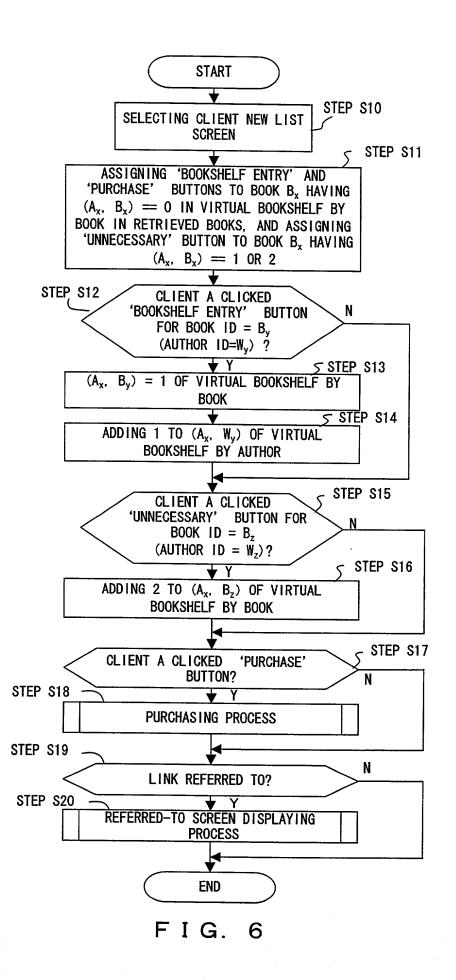
BOOK MATER 12

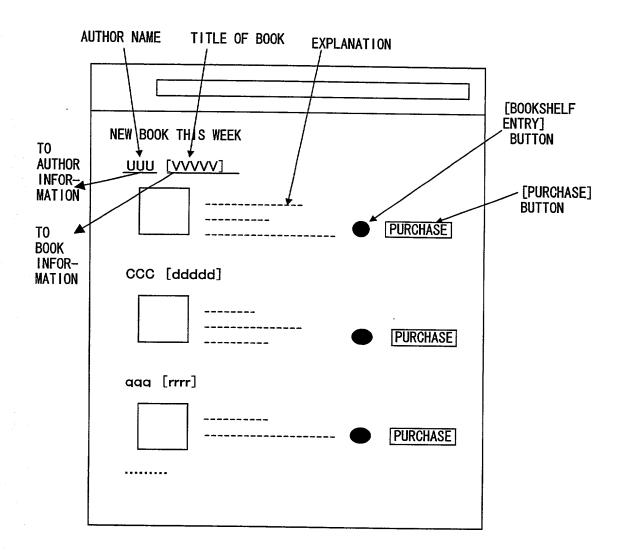
F I G. 4

URL	TITLE/SUMMARY	BOOK ID	AUTHOR ID	POPULARITY	COLLECTED DATE
aaa/bbb	tttt	12	2,3	126	20001223
•••••					
L					

POPULAR WEB DOCUMENT MASTER 13

FIG. 5





F I G. 7

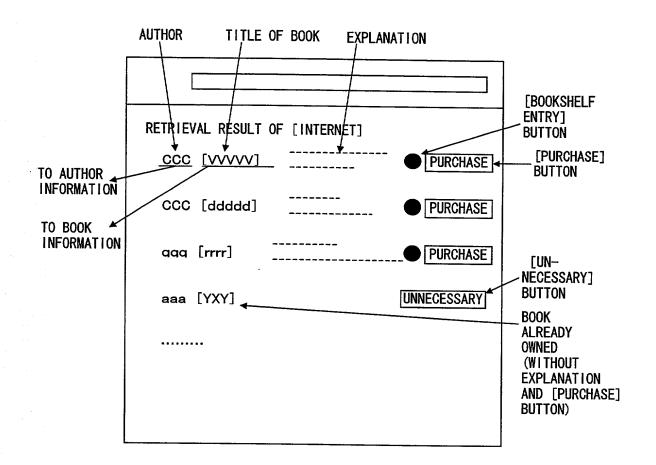


FIG. 8

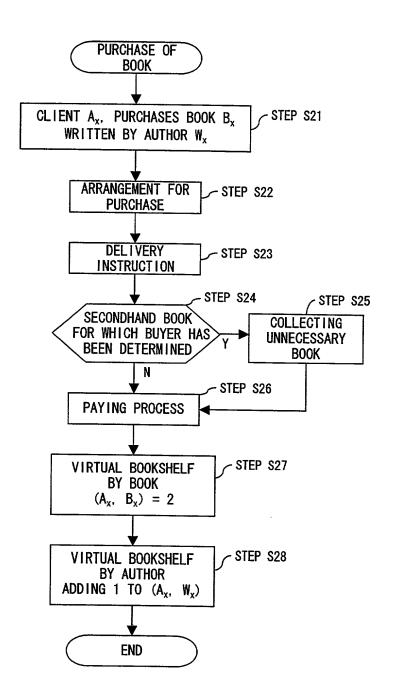


FIG. 9

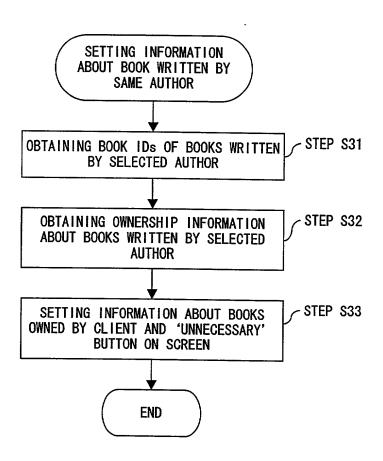


FIG. 10

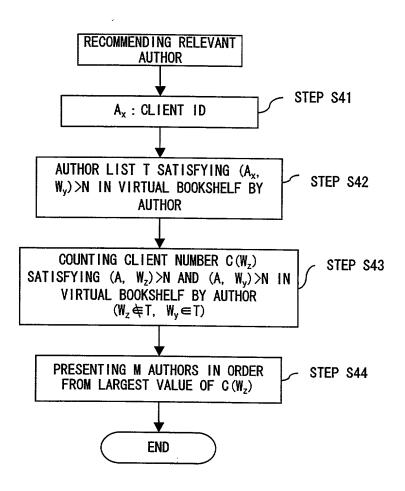


FIG. 11

AUTHOR UUU			4		[UNNECESSARY] BUTTON
OWNED BOOK				//	
aaaaa	***********	UNNEC	ESSARY		[BOOKSHELF
bbbbb	*********	UNNEC	ESSARY		ENTRY] Button
RECOMMENDED	POOK.				
KECOMMENDED	BUUK	*	PURCHAS	E 4	[PURCHASE]
cccc	************	Ξ			BUTTON
ddddd		❸	PURCHAS	E	
HOW ABOUT BO	OKS WRITTE	N BY THE	SE AUTHORS	;?	RELEVANT
vvvvv				4	AUTHOR
www					RECOMMENDATION
DELEVANT UDI					
RELEVANT URL	•				
xxxxxxxx					
AIIA	THOR INFORM	ות ווחודא	SPLAY SORE	TN.	

FIG. 12

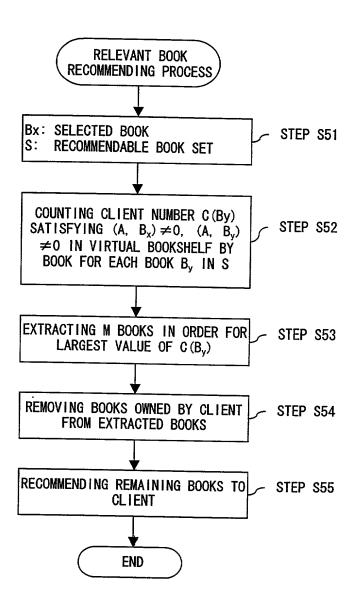


FIG. 13

AUTHOR uuu TITLE OF BOOK vvv PUBLISHER: XXX BOOK COMPANY PUBLISHED DATE: 1999.10	[BOOKSHELF ENTRY] BUTTON
ISBN 4-222 EXPLANATION: PURCHASE	[PURCHASE] Button
OPINION OF PERSONS OWNING THE BOOK	
Mr. A: Mr. B:	RELEVANT
OTHER BOOKS FREQUENTLY OWNED BY PERSONS OWNING THE BOOK uuuuu[vvvvv2] kkkkk[bbbbb]	BOOK RECOMMENDA- TION INFORMATION
RELEVANT URL xxxxxxxxx	

F I G. 14

AUTHOR UUU TITLE OF BOOK VVV PUBLISHER XXXX BOOK COMPANY PUBLISHED DATE: 1999. 10 ISBN 4-222	CONDITION
Mr. A: Mr. B:	
OTHER BOOKS FREQUENTLY OWNED BY PERSONS OWING THE BOOK under the control of the c	
RELEVANT URL XXXXXXXXX	

FIG. 15

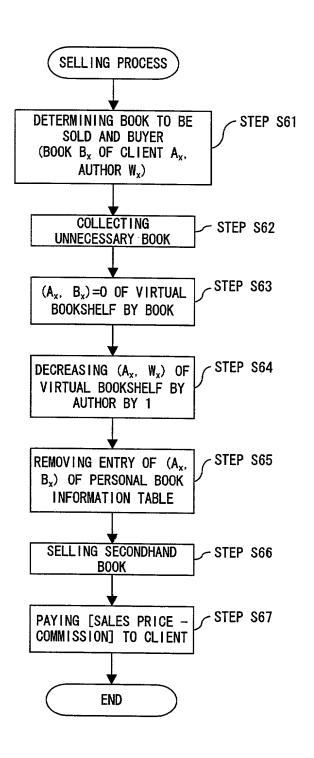


FIG. 16

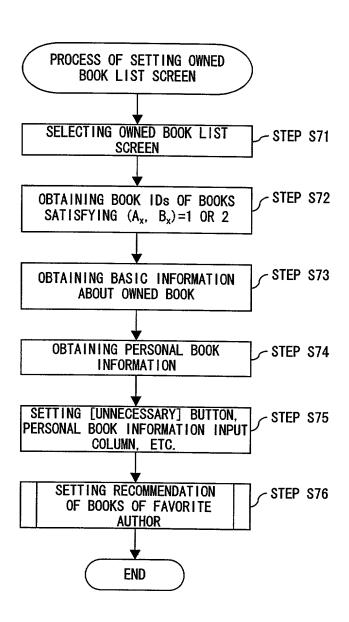


FIG. 17

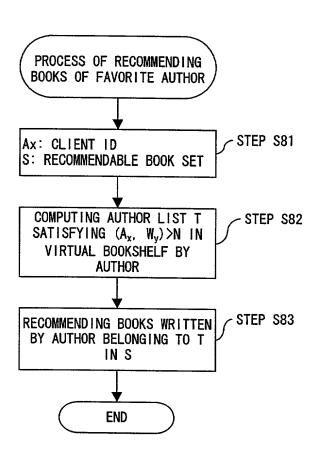


FIG. 18

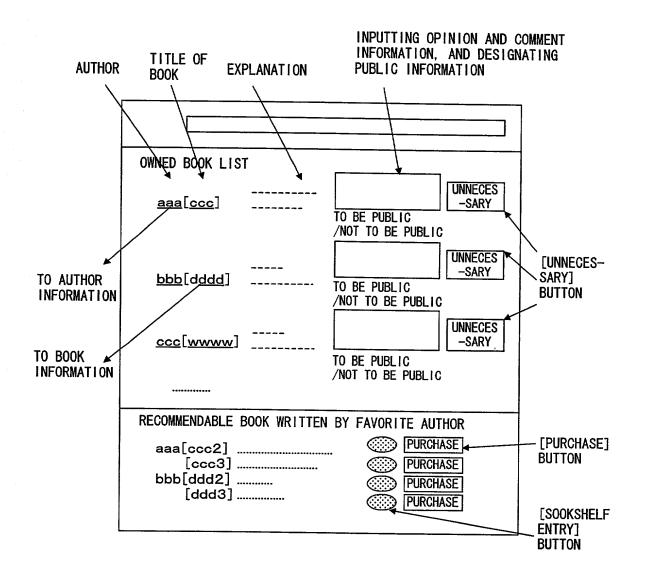


FIG. 19

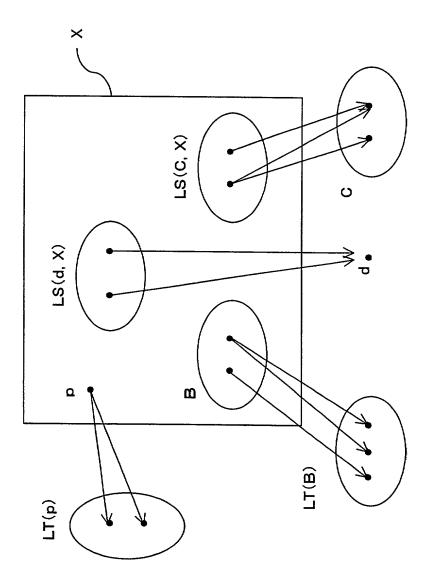


FIG. 20

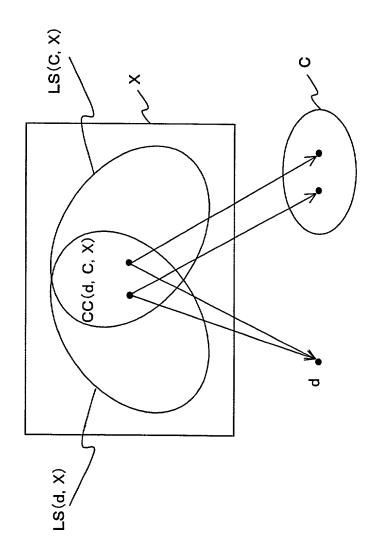


FIG. 21

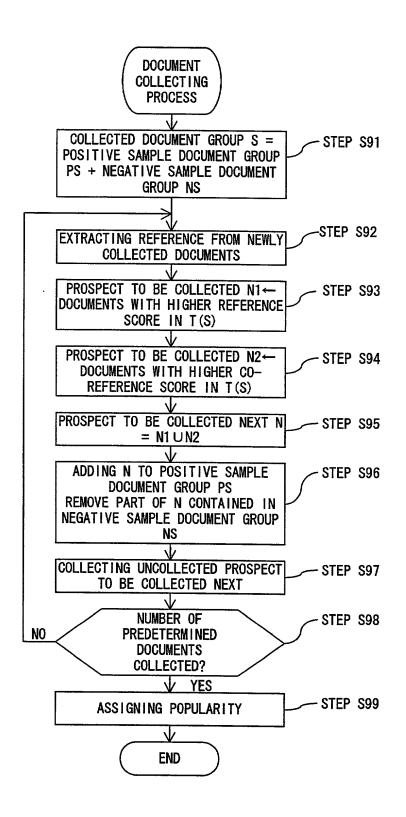


FIG. 22

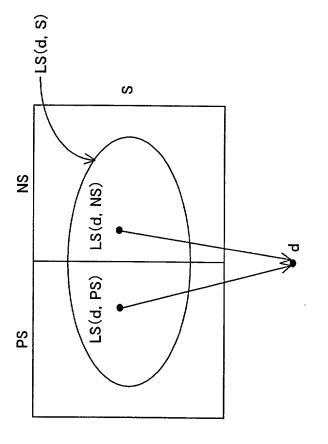


FIG. 23

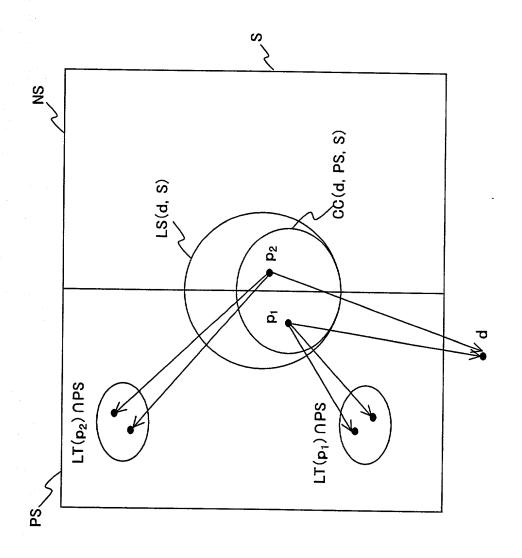


FIG. 24

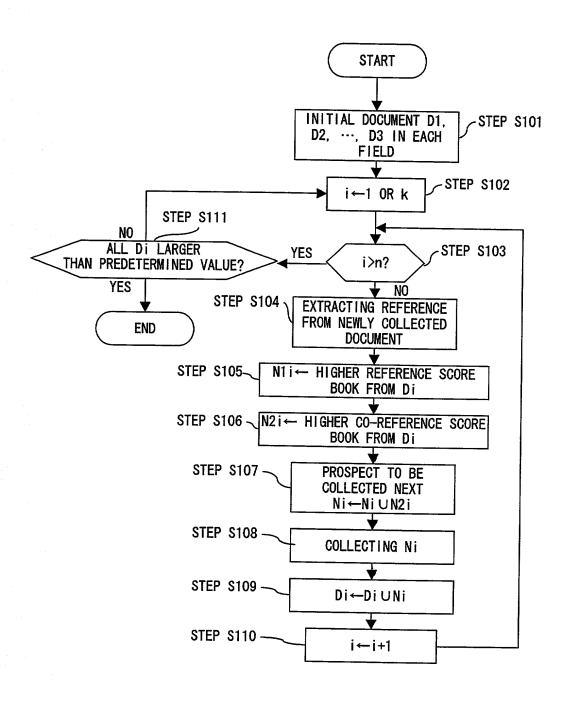


FIG. 25

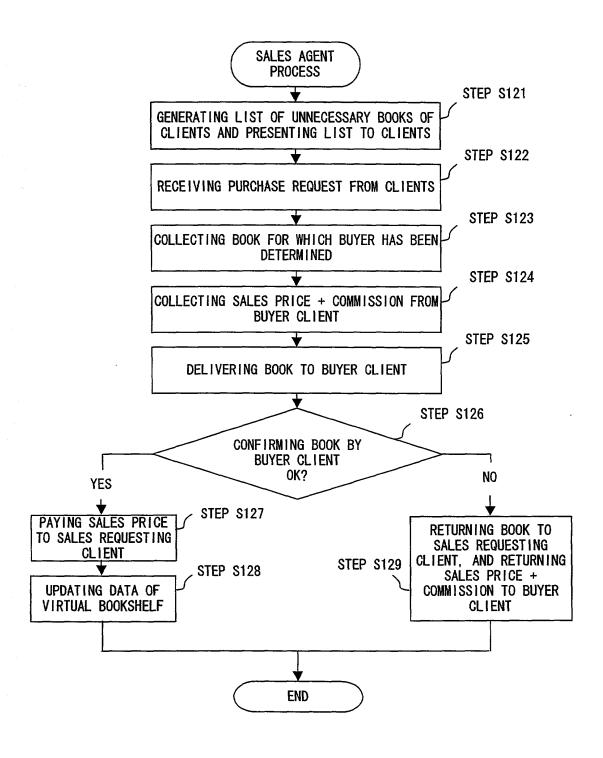


FIG. 26

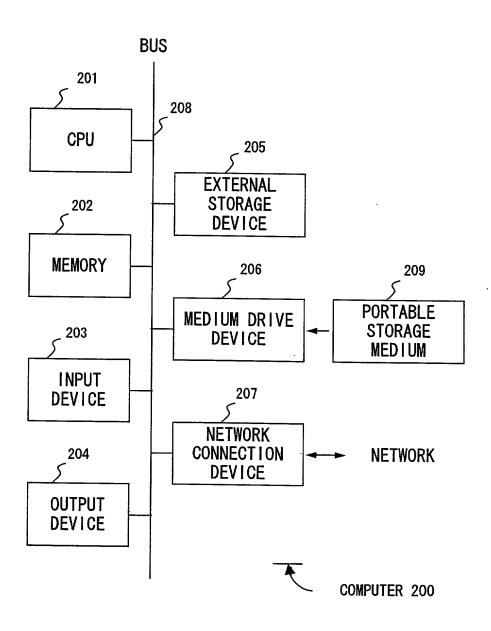


FIG. 27

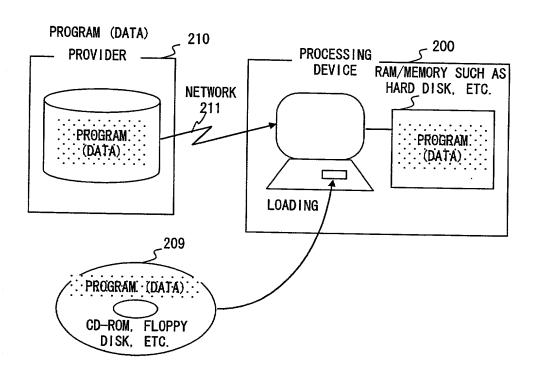


FIG. 28